

THE POINT

GREATER
OKLAHOMA CITY
CHAMBER



December 2020

okcchamber.com

Trauschke named chairman, board elected for 2021

The nominating committee and the board of directors of the Greater Oklahoma City Chamber are pleased to announce the 2021 officers and members of the board of directors that were approved in November 2020.

Sean Trauschke, OGE Energy Corp., will serve as 2021 Chamber chair. Other officers include Percy Kirk, Cox Communications; immediate past chair; John Hart, Continental Resources, treasurer; David Rainbolt, BancFirst Corporation, corporate secretary; and Roy H. Williams, CCE, Greater Oklahoma City Chamber, president and CEO.

Vice chairs for 2021 will include Stephen M. Prescott, M.D., Oklahoma Medical Research Foundation, bioscience & technology; Rhonda Hooper, Jordan Advertising, business/economic inclusion; Bill Lance, The Chickasaw Nation, community initiatives; Natalie Shirley, National Cowboy & Western Heritage Museum, convention and visitor development; W. Kent Shortridge, Oklahoma Natural Gas Company, economic development; Teresa Rose Crook, Communities Foundation of Oklahoma, education;



Sean Trauschke,
OGE Energy Corp.
Chair, 2021

Continued on page 6

Chamber launches holiday Stand Tall Shop Small Campaign

The Greater Oklahoma City Chamber is encouraging residents to take pride in their community and rally together to save small businesses during the upcoming holiday season.

As the shopping season begins, the Chamber is relaunching its Stand Tall and Shop Small for OKC campaign. The Chamber wants residents to give a much-needed boost to the businesses that make the city unique.

“Local retail is critical to our city and almost no industry has been hit harder during the pandemic,” said Roy Williams, president and CEO of the Greater Oklahoma City Chamber. “We encourage the residents of Oklahoma City to do everything they can to support small businesses during this holiday season to help them get through these trying times. Whether it is buying

presents at your favorite local shop or ordering take out from a local restaurant, every dollar we spend locally this holiday season will help make Oklahoma City stronger.”

Taking pride in Oklahoma City by shopping at small, local businesses is a direct way to fund vital city services. While sales tax collection has been down because of the pandemic, for every dollar spent at a locally owned store, 67 cents stay in the community. Money spent at independent stores is multiplied in the community because it helps pay wages for local residents, who spend their money locally as well.

The Chamber will promote the campaign on its social media accounts, which can be found on Facebook, Twitter, LinkedIn and Instagram. Local small businesses and residents can download pictures to use on their

Continued on page 10



Helping All Oklahomans At Every Stage Of Life

At OU Health, we cherish milestones. We're healing more people, discovering new treatments, educating Oklahoma's doctors, treating the everyday and solving the complex - all so you can celebrate life's moments.

When you choose OU Health, you and your family benefit from advanced technology, state-of-the-art facilities and research breakthroughs that we use in your care plan. No matter your age or stage of life, our healthcare professionals collaborate with you to provide the comprehensive and compassionate care.

The future of health is here.

To make an appointment or for more information, visit us at OUHealth.com

OU Health
Locations statewide, including
Oklahoma City, Edmond and Tulsa



Leadership Notes

This is not going to be my typical end of year letter - because this year has been anything but typical. To say that things didn't go exactly as planned is a giant understatement.

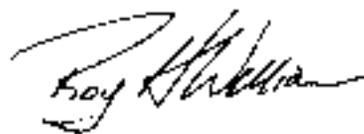
Despite the massive upheaval of 2020, and what will surely be a difficult 2021, there are still a number of reasons to feel good about where our region is headed.

First, our employment remains strong. While our unemployment rate climbed from its 2.5% low in January to a high of 14.8% in April, it is now down to 4.9% in November - the lowest in the U.S. for large metros. And our jobless claims have declined for 21 straight weeks. We know these rates don't tell the complete story, but we can tell that there is still strength in our market.

Our economic development activity is also up. When you combine announcements from Costco, SkyDweller and others with a robust pipeline of prospects, we are clearly on the radar of companies and site consultants, particularly in our aerospace and back office/shared services sectors. These projects are bringing jobs and stability into the market.

And finally, I am optimistic about the rebound of our hospitality industry. We were able to host team sports and equine events in 2020 that just couldn't occur in other places. Attendance at these events was higher than normal, providing revenue sorely needed in the industry. Our new convention center is complete this month, with the Omni to follow quickly behind in January - positioning Oklahoma City to be able to offer the very best of facilities as meetings and travel begin their rebound in late 2021.

I want to thank each of you for everything you did, and are doing, to make yourself, your company and our community stronger in 2021. Thank you for staying in the game and staying with the Chamber.



Roy H. Williams, CCE
Chamber President & CEO



Roy H. Williams, CCE
President & CEO

VELOCITY
 >>> **READ ROY'S VELOCITYOKC STORY OF THE MONTH**
 "Shop safely, shop local: outdoor holiday markets feature local vendors"
 VELOCITYOKC.COM/ROYSPICK

2020 OFFICERS

PERCY KIRK
Cox Communications
Chair

SEAN TRAUSCHKE
OGE Energy Corp.
Chair Elect

RHONDA HOOPER
Jordan Advertising
Immediate Past Chair

JOHN HART
Continental Resources
Treasurer

DAVID E. RAINBOLT
BancFirst Corporation
Corporate Secretary

CLAYTON I. BENNETT
Dorchester Capital
Vice Chair, Strategic Planning

TERESA ROSE CROOK
Communities Foundation of Oklahoma
Vice Chair, Education

CARL E. EDWARDS
Price Edwards & Company
Vice Chair, Innovation and Bioscience

DAVID HAGER
Devon Energy Corporation
Vice Chair, Forward Oklahoma City

STEVE HAHN
AT&T Oklahoma
Vice Chair, Membership

JUDY J. HATFIELD, CCM
Equity Commercial Realty, LLC
Vice Chair, Military and Aerospace

BRADLEY W. KRIEGER
Arvest Bank
Vice Chair, Government Relations

BILL LANCE
The Chickasaw Nation
Vice Chair, Member Health Care Initiative

TOM J. MCDANIEL
American Fidelity Foundation
Vice Chair, MAPS Development

JENNY LOVE MEYER
Love's Travel Stops and Country Stores
Vice Chair, Marketing and Communications

J. LARRY NICHOLS
Devon Energy Corporation
Vice Chair, Strategic Planning

NATALIE SHIRLEY
National Cowboy & Western
Heritage Museum
Vice Chair, Convention and Visitor
Development

KENT SHORTRIDGE
Oklahoma Natural Gas Company
Vice Chair, Economic Development

ROY H. WILLIAMS, CCE
Greater Oklahoma City Chamber
President & CEO

THE POINT!

ISSUE #3550 - December 2020

Editorial staff

Nate Fisher and Cynthia Reid

Designer

Josh Vaughn

297-8900

thepoint@okchamber.com

www.okchamber.com

www.twitter.com/okchamber

www.facebook.com/okchamber

The Point (ISSN 1075-6264) is published monthly by the Greater Oklahoma City Chamber, 123 Park Avenue, Oklahoma City, OK 73102.

POSTMASTER:

Send address changes to The Point!, Greater Oklahoma City Chamber, 123 Park Avenue, Oklahoma City, OK 73102 or e-mail thepoint@okchamber.com.

SUBSCRIPTIONS: \$15 per year included in Chamber membership; nonmembers, \$25 per year within the U.S.. Periodicals Postage paid at Oklahoma City. Advertising rates upon request. Publisher reserves the right to refuse any advertising.

CONTENTS

5 Gen. Bunch and FAA Director headline State of Aerospace

7 Crowdfunding program created to help launch small businesses

11 Work of Criminal Justice Advisory Council making a difference in jail counts

13 Amazon announces plans for a seventh OKC facility

UPCOMING EVENTS

CALENDAR

(Events are subject to change. Consult okcchamber.com/events for the most recent updates.)

Dec. 4

Enlighten

Noon to 1 p.m.
okcchamber.com/enlighten

Dec. 10

State of the Aerospace Industry

11:30 a.m. to 1 p.m.
okcchamber.com/soa

Dec. 15

Annual Meeting

11:30 a.m. to 1 p.m.
okcchamber.com/annual

Dec. 17

Chairman's Event feat. Congresswoman-elect Bice

10 to 11 a.m.
okcchamber.com/chairmansevent

Jan. 20

Chamber Forum

11:45 a.m. to 1 p.m.
okcchamber.com/decemberforum

Jan. 26

Creating a Culture of Inclusion

3:30 to 5 p.m.
okcchamber.com/diversity

Jan. 28

Legislative Kickoff

11:30 a.m. to 1 p.m.
okcchamber.com/legislativekickoff



Innovation and Diversity featured during 2020 Annual Meeting

The 2020 Annual Meeting is set for Tuesday, Dec. 15 from 11:30 a.m. to 1 p.m. and will feature the installation of Sean Trauschke, OGE Energy Corp., as the Chamber Chair.

In addition to the installation of officers, the event will include a dynamic presentation from Dr. Simone Ahuja, an innovation expert, bestselling author and advisor to MIT's Practical Impact Alliance and the University of Cambridge. She is also a frequent contributor to the Harvard Business Review.

Ahuja is pioneering the idea of intrapreneurship and teaching organizations how to act more like fast and frugal startups to drive sustainable innovation. She will share stories from her research that demonstrate why diverse teams create more ideas and drive higher revenue.

Tickets for the online event are \$25 for members and \$40 for nonmembers. Ticket packages with sponsorship recognition are also available. Visit okcchamber.com/annual for registration or for more information.

Special thanks to Presenting Sponsor Bank of Oklahoma, Signature Event Sponsors American Fidelity Assurance Company and Hobby Lobby and Production Sponsor EDGE Productions.



Dr. Simone Ahuja

January Chamber Forum Set

Make plans now to attend the first Chamber Forum of 2021 as we focus on how 2020 changed Oklahoma City and set the course for the year ahead. Our panel will focus on our region's largest industries and their expectations for the coming year.

Panelists for the discussion include Dave Hager, president & CEO of Devon Energy; Greg Smith, director and OKC site leader of Northrop Grumman; and Dr. Jason Sanders, senior vice president and Provost of The University of Oklahoma Health Sciences Center.

The panel will talk about how the economic and social environment is impacting their industry and forecast how their sector will be impacted in the coming year.

Tickets are \$15 for Chamber members and \$25 for nonmembers. For more information, visit okcchamber.com/januaryforum.

Purchase a Chamber Forum ticket package and stay informed on issues facing OKC

The monthly Chamber Forum event series brings thought leaders together to discuss major initiatives, programs and current issues that impact Oklahoma City's business climate, economy and community. Stay informed by attending Chamber Forum on the third Wednesday of the month from January through October.

Chamber Forum full-season and half-season ticket packages are now available! Purchase a full-season ticket package for all 10 Chamber Forums scheduled for 2020 at a discounted rate of \$300 or a half-season package for five Chamber Forums for \$150. Email register@okcchamber.com for more details.

Aerospace event to feature Gen. Bunch and FAA Director Dickson

Mark your calendar now to attend the 2020 State of the Aerospace Industry event which will feature Gen. Arnold W. Bunch, Jr., Commander of the US Air Force Materiel Command; Steve Dickson, Administrator for the Federal Aviation Administration; and Brigadier General Jeff King, Commander of the Oklahoma City Air Logistics Complex at Tinker Air Force Base.

Gen. Arnold W. Bunch Jr. is Commander, Air Force Materiel Command, headquartered at Wright-Patterson Air Force Base, Ohio. He is responsible for installation and mission support, discovery and development, test and evaluation, life cycle management services and sustainment of virtually every major Air Force weapon system. The command employs approximately 87,000 people and manages \$60 billion of budget authority annually.

Steve Dickson was sworn in for a five-year term as FAA Administrator in August of 2019. He leads an agency of 46,000 permanent and part-time employees charged with providing the safest, most efficient aerospace system in the world.



*Gen. Arnold W. Bunch, Jr.,
Commander of the US Air
Force Materiel Command*



*Steve Dickson,
Administrator, Federal
Aviation Administration*

The event will be held online on Thursday, Dec. 10 from 11:30 a.m. to 1 p.m.

The aerospace industry plays a critical role in Oklahoma City's economy and this event presents a rare opportunity to hear from top leadership of the FAA and the Air Force. Tickets for the event are \$20 for members and \$40 for non-members. Ticket packages with sponsorship recognition are also available. Go to okcchamber.com/soa to register.

Special thanks to Presenting Sponsor The Boeing Company.

2021 Board named (cont'd from page 1)

David Hager, Devon Energy Corporation; Forward Oklahoma City; Bradley Krieger, Arvest Bank, government relations; Tom McDaniel, American Fidelity Foundation, MAPS Development; Jenny Love Meyer, Love's Travel Stops and Country Stores, Inc., marketing & communications; Steve Hahn, AT&T Oklahoma, membership; Judy Hatfield, CCIM, Equity Commercial Realty II, LLC, military and aerospace; Clayton I. Bennett, Dorchester Capital, and J. Larry Nichols, Devon Energy Corporation, both will serve as co-chairs for strategic planning.

The following individuals were elected to serve on the board with terms expiring on Dec. 31, 2021: Sanford Coats, The Boeing Company; Teresa Rose Crook, Communities Foundation of Oklahoma; David A. Hager, Devon Energy Corporation; Judy J. Hatfield, CCIM, Equity Commercial Realty II, LLC; Mark A. Helm, Dolese Bros. Co.; Joe Hodges, SSM Health Oklahoma; Jenny Love Meyer, Love's Travel Stops & Country Stores, Inc.; Xavier Neira, Logatore, LLC; Claudia San Pedro, SONIC Drive-In; Jason R. Sanders, MD, MBA, University of Oklahoma Health Sciences Center; W. Kent Shortridge, Oklahoma Natural Gas Company; and Sean Trauschke, OGE Energy Corp.

The following individuals were selected to serve on board with terms expiring on Dec. 31, 2023: David Carpenter, American Fidelity Corporation; Jim R. Gebhart, FACHE, Mercy Hospital Oklahoma City; Steve Hahn, AT&T Oklahoma; Nathaniel Harding, Cortado Ventures; David R. Harlow, BancFirst Corporation; Ryan Kirk, JPMorgan Chase Bank, N.A.; Michael S. Laird, Crowe & Dunlevy; Michael F. Lauderdale, McAfee & Taft; David J. Morgan, MidFirst Bank; Ford C. Price, Price Edwards & Company; Natalie Shirley, National Cowboy & Western Heritage Museum; and Tony J. Tyler, Tyler Media.

They join the following individuals whose term expires on Dec. 31, 2022: Bob Funk, Jr., Prodigal; David Griffin, Griffin Communications; John Hart, Continental Resources; John D. Higginbotham, Bank of Oklahoma; Bradley W. Krieger, Arvest Bank; Bill Lance, The Chickasaw Nation; Harshil Patel, Champion Hotels and Development; Timothy Pehrson, INTEGRIS Health; Stephen M. Prescott, M.D., Oklahoma Medical Research Foundation; Robert J. Ross, Inasmuch

Foundation; William P. Schonacher, IBC Bank; and Richard Tanenbaum, Gardner Tanenbaum Holdings.

The past chairmen and life members are Clayton I. Bennett, Dorchester Capital; Richard H. Clements, Clements Food Company - Garden Club; Edward H. Cook, Hahn Cook/Street & Draper Funeral Home; Luke R. Corbett; Peter B. Delaney, Tequesta Capital Partners; William E. Durrett, American Fidelity Assurance Company; Carl E. Edwards, Price Edwards & Company; Robert A. Funk, Express Employment Professionals of Oklahoma; Gerald L. Gamble, Gerald L. Gamble Co., Inc.; Fred J. Hall, Hall Capital; V. Burns Hargis, Oklahoma State University; Dan Hogan, Dan Hogan Properties; Rhonda Hooper, Jordan Advertising; Stanley F. Hupfield, FACHE, INTEGRIS Health; Percy Kirk, Cox Communications; Dave Lopez, DL Dynamics; Edmund O. Martin, Ackerman McQueen, Inc.; Frank A. McPherson; J. Larry Nichols, Devon Energy Corporation; George Nigh; David E. Rainbolt, BancFirst Corporation; Lee Allan Smith, Oklahoma Events, LLC; and David L. Thompson, The Thompson Group, LLC.

The following individuals were appointed to serve on the board for a one year term: Mark Beffort, RobinsonPark; Dan Boren, First United Bank; Steve Dixon, Tapstone Energy, LLC; Mohammad Farzaneh, Home Creations; Chris Fleming, Midtown Renaissance (a REHCO, LLC Company); Christian Kanady, Echo Investment Capital, LLC; Vincent Lombardo, Heartland; Tom McDaniel, American Fidelity Foundation; Rodney Sailor, Enable Midstream Partners; Taylor Shinn, Baker Hughes; and Dr. Kent Smith, Jr., Langston University.

The ex-officio members appointed to the 2021 Board include: Michelle Coppedge, Mike Monroney Aeronautical Center – FAA; Tricia Everest, Oklahoma County Criminal Justice Authority; Craig Freeman, City of Oklahoma City; Mayor David Holt, City of Oklahoma City; Superintendent Sean McDaniel, Oklahoma City Public Schools; and the Honorable Brian Maughan, Oklahoma County Commissioner.

New crowdlending program planned to help small businesses

Providing access to capital for underserved small businesses is the goal of a new program being created in a partnership between the City of Oklahoma City, Progress OKC and the Greater Oklahoma City Chamber.

Oklahoma City's participation was facilitated through the National League of Cities' City Innovation Ecosystems program. Oklahoma City has joined a cohort of 30 other cities to address 10 issues of innovation, with each city choosing to execute one program that would make a difference to their ecosystem.

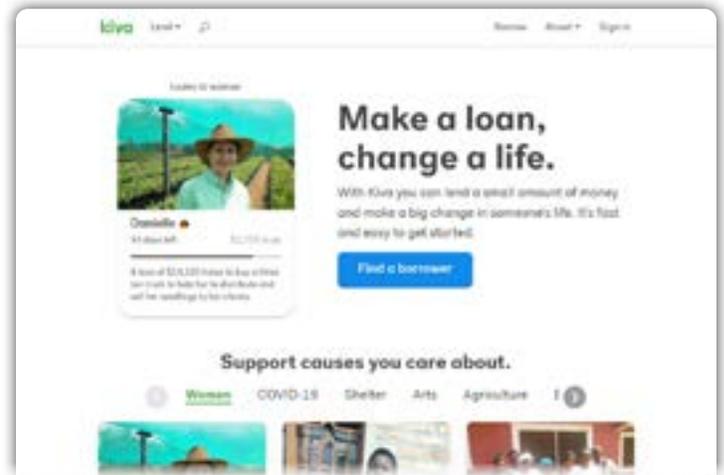
Based on a recent start-up survey and ongoing conversations in the Oklahoma City community, it was clear that a micro-lending program could be a game changer. "We know that access to that first capital to feed an idea is often a significant hurdle," said Evan Fay, manager of innovation and entrepreneurship at the Chamber. "A micro-lending program like this one will be particularly meaningful for underserved populations as they make that step from an idea to a business."

Kiva U.S. was chosen as the platform best suited for OKC's needs. Kiva U.S. is an international nonprofit that has been facilitating crowdlending for 15 years internationally, and for five years in the US. The organization has users who have lent more than \$2 million to other small businesses.

While Kiva US provides a program and a platform, the local management of the program – called the Kiva Hub – will be executed by Progress OKC, a local community development corporation. They will facilitate crowdlending, provide professional management of the OKC effort and market the program locally.

All loans on Kiva are matched, and the City of Oklahoma City committed \$100,000 to start Oklahoma City's matching fund, along with funds for administrating the program. The Inasmuch Foundation also made a two-year \$100,000 commitment to the project and the Oklahoma City Black Justice Fund of the Arnall Foundation committed another \$15,000.

Many of the businesses that get their start on Kiva U.S. either have no credit score or a score below 650, so



Oklahoma City small businesses will be featured on Kiva.org where individuals can participate as a micro-lender to help small businesses on their path to success.

bank lending is out of the question. This unique platform helps them raise capital at 0% interest and puts them on a path to build credit in their first three years. The process also helps them become bankable and eligible for more capital in the future.

Local organizations and entities can act as trustees on the site, vouching for the borrowers and their ability to reimburse lenders. Trustees gain credibility on the site over time and can be influential in helping borrowers get the funds they need.

"We are really at the beginning of this process," Fay said. "We officially launch on Jan. 1, and there are several Oklahoma City entrepreneurs in the queue for funding. The next steps are to continue to grow the Oklahoma City matching fund and to introduce this concept to our community – anyone can participate as a lender for as little as \$25. It's a great way to get involved in growing a business."

Lenders on the site have the choice of pulling their money out once it has been repaid, forgiving the loan or rolling it into a new investment. Loans are for three years or less.

To learn more about the program, or to participate in the OKC effort, go to kiva.org, or reach out to Mauriana Adams at Progress OKC, www.progressokc.org.

Midtown Pop-Up Shops, Downtown in December continue OKC's 2020 holiday celebrations

Shoppers will once again have an opportunity to visit more than a dozen Holiday Pop-Up shops and purchase special one-of-a-kind Oklahoma gifts for each person on their holiday list. The 7th annual holiday outdoor market will run weekends through Dec. 20 in Oklahoma City's Midtown District. Shops rotate weekly and feature several local and small businesses, so there is a new selection of items each visit.

Much like everything else this year, the Holiday Pop-Ups will look different than in the past. To provide the safest shopping environment possible to celebrate the holidays and support local shops, the Pop-Ups will be an all-outdoor event in 2020. The popular geodesic domes that distinctively marked each location will not be used because of space limitations.

The all-outdoor holiday market will feature about 12-14 local shops, set up in tents spread out on the corner of 10th & Hudson every Saturday and Sunday of the holiday season. The tents will be surrounded by the Bishop John Carroll Tree Lot and the 30-foot Midtown tree. Katiebug's Hot Chocolate and Curbside Chronicle wrapping paper and wreaths will return as well to take part in the holiday cheer.

"We started in 2013 to create this central point where people could shop local in one place and bring some local retail to the downtown area," Cléo Rajon, executive director of the Independent Shopkeepers



While the domed buildings won't be present this year, the annual tradition of pop-up shopping will continue in 2020.

Association. "Over the years we've seen a lot of the shops that participated in the event open open brick-and-mortar shops downtown."

"It's been really fun to see families come every year and create this holiday tradition around the event because it includes Christmas tree lot and the iconic tree where families take their pictures," Rajon said.

"Some of our retailers see amazing sales throughout the event and have their biggest sales dates here. This is an event that they have become dependent on. That's why it was so important for us this year because we didn't want to leave them without anything when they needed it the most."

DECEMBER 5 - 6

Coki Bay | Out on a Limb | OKcollective Candle Co. | Plenty Mercantile | Local Lather | Heenan's Home Furnishings | Mode | Cargo Room | The Okay See | Harper & Grey House | Painted Door Gift Boutique | Salt & Water | Katiebug's Hot Chocolate | Curbside Chronicle Wrapping Paper

DECEMBER 12 - 13

Coki Bay | Tulips Home | Out on a limb | Cargo Room | Plenty Mercantile | Blush | The Okay See | Trade Supply Co. | Shop Good | Heenan's Home Furnishings | Apple Tree Chocolate | Woodsman Trading | udänder | Painted Door Gift Boutique | Katiebug's Hot Chocolate | Curbside Chronicle Wrapping Paper

DECEMBER 19 - 20

Woodsman Trading | Out on a Limb | Shop Good | Plenty Mercantile | Common Dear | A date with Iris | Local Lather | The Black Scintilla | Salt & Water | Trade Supply Co. | Siempre Viva | Painted Door Gift Boutique | The Social Club | Cafe Disco | Apple Tree Chocolate | Katiebug's Hot Chocolate | Curbside Chronicle Wrapping Paper

Pop-Up Shops are popular in the Midtown district and other areas are trying them as well, according to Tammy Fate, senior manager for retail development for the Greater Oklahoma City Chamber.

“Temporary stores can be a great stepping stone for retailers interested in expanding their reach. Most retail sales in the U.S. still occur in-store, so to build awareness of their brand and add a new sales channel, Pop-Up Stores are more popular than ever,” Fate said. “It allows the retailer that is primarily selling online to dabble in brick-and-mortar without having to make the sizable investment that comes with opening and operating a full-time store.” Learn more at okcpopups.com.

Downtown in December traditions

In addition, people can spend holidays experiencing fun activities as downtown Oklahoma City is turned into a winter wonderland during the annual Downtown in December celebration. Preparation for this year’s event has been unlike any other year, according to Danielle Dodson, communications manager for Downtown OKC.

“Our team begins working on Downtown in December each year as early as June. This year we started planning in April to ensure Downtown in December would return,” Dodson said. “Some events were canceled, others are going virtual — all to ensure the safety of our community.”

The city’s 10-block polar playground attracts nearly half a million visitors each year. Returning in 2020 are popular events such as the OKC Tree Lighting Festival, Saints Santa Run and Lights on Broadway.

Many of the events are free and have taken extra health and safety precautions in light of the pandemic. Learn more at downtownindecember.com.

Opening Night New Year Celebration

Chickasaw Bricktown Ballpark will host the annual Opening Night celebration that allows families and friends to “open” the New Year in the spirit of community. This year the event is moving to Chickasaw Bricktown Ballpark as a result of the COVID-19 pandemic. Opening Night includes wonderful local entertainment/music venues and fun areas devoted to artistic children’s activities.

Wristbands will be available to purchase for access in to the ballpark, where you can expect to see

music, magicians, interactive art for kids and family-friendly entertainment. For more information, visit artscouncilokc.com.

Carols (and yuletide performances) everywhere

Stages across Oklahoma City are bustling with truly unforgettable performances during Downtown in December, including classics and reimagined holiday favorites that are perfect for all ages. Lyric Theatre will celebrate its diamond anniversary of its production of *A Christmas Carol* this fall with an all-new outdoor production, whisking audiences await to a magical holiday village nestled in the heart of Oklahoma City.

The historic Harn Homestead will be reimagined as the Victorian Era setting for Ebenezer Scrooge, Jacob Marley, magical spirits and a host of unforgettable characters. Patrons will follow Charles Dickens’ timeless tale of transformation and redemption, as they are guided from scene to scene at the homestead. Learn more at www.lyrictheatreokc.com.

Lights on Broadway

Cruise down historic Automobile Alley for the district’s holiday open house and this year’s stunning light display with the 5th annual Lights on Broadway event. To make the event as safe as possible and decrease sidewalk and in-store congestion, the event will be held only on Saturdays this season: Dec. 5 and Dec. 12.

Each Saturday from 4 to 8 p.m., various retail shops and restaurants will feature buzz-worthy holiday displays in addition to family-friendly activities, special promotions and giveaways. There will be complimentary carriage rides with Santa, live artists and musicians, a free photo booth, a series of outdoor movies, hot cocoa, free s’mores, free face painting, a live brass band and more.

Oklahoma City Ballet’s the Nutcracker

Artistic Director Robert Mills’ beautiful staging of Tchaikovsky’s *The Nutcracker* will warm your heart and fill you and yours with the spirits of the holidays. This year’s production will be shortened to one act, but will still include all of the favorite characters from the dancing snowflakes to the kingdom of sweets.

Performances are Dec. 12-13 and Dec. 18-20. To purchase tickets visit okcballet.org.

Generation USA workforce program considering OKC launch

Generation, an organization built to help close the skills gap present across the United States, is considering launching a program in Oklahoma City focused on information technology, customer service and back-office career training, hiring and long-term mentorship.

The organization is a spin-off nonprofit of McKinsey and Company consulting, with a mission of creating new job opportunities for underserved communities without traditional access to talent development, training and programming. The organization recently received a national grant from a major telecomm company to scale operations in the United States, with a plan to train and hire 500,000 new employees.

Generation is considering Oklahoma City for a new training/matchmaking hub. The training to potential employees is free and the only requirement for employers is a commitment to interview candidates coming from the program. The program will work with existing local

training providers to deliver services and can include custom services for companies.

“We have met with several local companies who have expressed interest in participating in the program,” said Jeff Seymour, executive vice president, economic development for the Chamber. “For Oklahoma City to be included, we need to identify and show demand for the program. Ultimately they need seven-to-10 partner companies who regularly hire in IT, back-office, customer service, and digital marketing fields to sign up to be partners.”

Generation was launched in 2015 and is working with more than 25 professions in 14 countries. The organization has almost 3,800 employer partners. There is an 81% graduation rate from program. They have shown return-on-investment gains by delivering longer retention, higher productivity/quality levels, and faster speed to promotion.

The program targets those recently laid off with little prospect of re-employment, unemployed or underemployed learners looking to change careers, and opportunity youth aged 18-29 who are disconnected from workforce and education pathways.

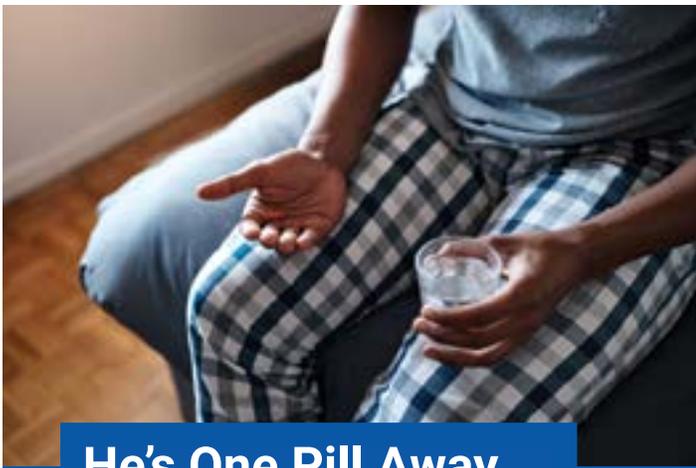
If you are interested in the program and want to learn more about a potential partnership, reach out to Jeff Seymour at jseymour@okcchamber.com.

OKC stands tall for holidays

(cont'd from page 1)

social media accounts at okcchamber.com/[shopsmallforokc](http://shopsmallforokc.com). Small businesses can also contact the Chamber to request Shop Small and Stand Tall for OKC window clings.

“It is also important to remember that doing what you can to combat the current pandemic is just as critical to getting our small business community back on its feet,” said Williams. “Most of our local retailers are online and if you do shop in person please follow CDC guidelines by wearing a mask and maintaining proper social distancing.”



He's One Pill Away From Dependence.

When crisis strikes, we're one helping hand away.



UnitedWayOKC.org

Criminal Justice Reform efforts continue to reduce the daily average jail population in Oklahoma City

Oklahoma County continues to see a downward trend for jail population, reaching a 20-year low of 1,624 for FY 2020.

The average of 1,624 demonstrates an almost two-year trend of jail populations regularly under 1,700. Going back just a few years to the end of FY 2017, the one-day jail population for June 30, 2017 was 2,237. Going back even further to the end of FY 2004, the one-day jail population for June 30, 2004 was 2,617.

“These numbers really show the hard work being done by partner agencies in the Criminal Justice Advisory Council (CJAC),” said Timothy Tardibono, CJAC executive director. “These numbers are definitely worth celebrating, but everyone sitting around the table knows there is still more work to do as we safely reduce our jail population even more. As a result, we will have a more fair and effective county justice system.”

The average daily population number isn't the only highlight worth celebrating. Oklahoma County is also sending far fewer individuals on to state incarceration than in previous years, dropping from 2,334 in FY 2018, to 2,043 in FY 2019 to only 1,699 in FY 2020.

“Clearly the work of our diversion partners is making a difference in these numbers. With the opening of the Diversion Hub and all of the MAPS 4 projects on tap in the future, the combination of mental health programs

and substance abuse efforts, these all work together to heal our community and reduce future demand on the system,” said Tardibono.

Oklahoma and Tulsa counties provide the highest volume of prisoners to the state corrections department, so the work being done in Oklahoma County makes a difference in corrections at the state level, not just in our local jails.

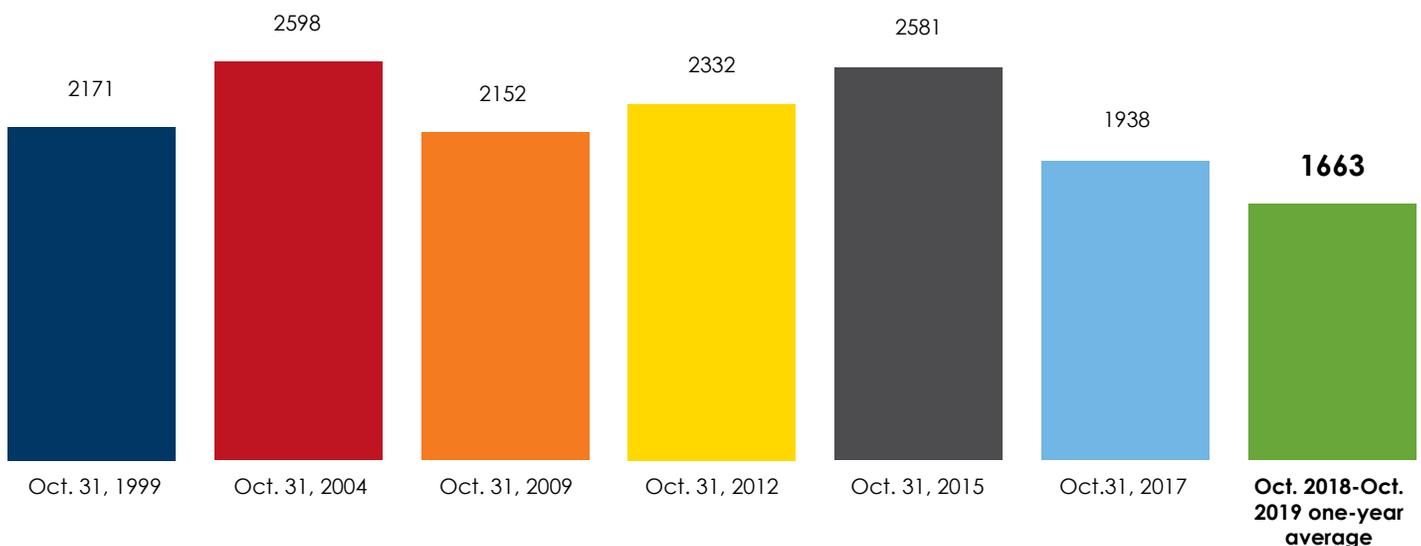
Another bright spot of activity is the continued upgrade of data systems. One of the top issues cited by the Vera Institute in their original analysis of Oklahoma County's system was the lack of reliable data for decision-making.

The Public Defender's office and the District Attorney implemented new systems in FY20 and the Sheriff's office, in connection with the Jail Trust Authority, are implementing a new system that will launch in January.

In early 2021, the court and diversion programs are implementing a phone app that will help clients of the court manage their case, receiving text reminders about court dates, testing deadlines or other dates that are vital to keeping their case on track.

The final data project in progress is the creation of a dashboard and tracking mechanism. The CJAC is working with Open Justice Oklahoma, which created a similar dashboard for Tulsa County.

Oklahoma County Jail Totals
Total Population



START Coalition finding success with UVC lighting tests

Building a COVID-safe community is the goal of the START Coalition, an Oklahoma City-based collaboration of science, commerce and public health.

Their mission is to deploy, evaluate and share a suite of pragmatic interventions that protect our community in this and other pandemics.

At a recent Chamber Enlighten, members of the coalition shared some of their successes and talked about next steps in fighting the virus. The coalition's goal is to make public spaces safe in the pandemic and save jobs and business.

Much of the group's research has centered on improving air quality with upper-room UVC germicidal lighting. To effectively clean the air using an HVAC system alone is difficult. Experts recommend six to 10 air exchanges each hour with 100% fresh air, a solution that can be costly. Another option is adding MERV-13 filters, but that slows the rate of exchange.

Based on research, the group recommends a combination of HVAC improvements and UVC germicidal lighting — a safe form of UV lighting that kills bacteria and viruses. When deployed in combination with ventilation improvements, it can significantly reduce the presence of the virus. The technology was pioneered in the 1940s to successfully combat tuberculosis.

The group is testing the system in three churches, a synagogue, a mosque and five homeless shelters in Oklahoma City. The first test was implemented at the Salvation Army homeless shelter. Two world-recognized experts in the field of UVC lighting, Dr. Paul Jensen and Dr. Ed Nardell, came to the city to train people around light placement, quantity and installation.

Since the installation of these units, there has been no incidents of spread in the facility. The average cost of installing the fixtures is \$3.60 a square foot, but can drop as low as \$2.65 or grow as high as \$9.04 depending on the space and architecture. "These are an important layer of interventions that are going to allow us to be open safely," said Dr. Salman Keshavjee, professor of global health and social medicine, Harvard Medical School, START Coalition. "These methods are tried, tested, and available for businesses."



UVC lighting installed at the Salvation Army shelter in Oklahoma City.

Mark Beffort, CEO of RobinsonPark, a local real estate firm, is involved in the coalition looking for ways to make commercial buildings safe. "UVC light can also be used on coils in your mechanical systems. There are lots of different systems in commercial buildings and it is definitely not a 'one size fits all' situation," he explained.

Beffort also explained that most commercial buildings use a MERV filter, most of which are rated MERV 5 or below. "We definitely recommend increasing filters to at least a MERV 13 filter which would reduce the bacteria that can come into a building."

The group is looking at developing a Healthy Safe Building Certification, that would give building owners and managers guidance on how to make building occupants and customers feel safe in a building. The combination of sanitation, policies, practices, systems and safety equipment combine to provide a safe environment.

One confined space the group is researching is the elevator – a space where social distancing is nearly impossible. The group is testing an air purification system for elevators to provide that safe environment.

For more information about the work of the START Coalition, visit the group's website at start-coalition.org.

Amazon adds another fulfillment center in OKC

Amazon plans to open an additional fulfillment center at Will Rogers World Airport. The facility will open in 2021 and will create over 500 new full-time jobs.

“We’re thrilled to announce a new fulfillment center in Oklahoma City,” said Alicia Boler Davis, Amazon’s vice president of global customer fulfillment. “Our growth in Oklahoma wouldn’t be possible without the amazing local workforce and strong support we’ve received from local and state leaders.”

In the new 1 million square-foot fulfillment center Amazon associates will work to pick, pack, and ship bulky or larger-sized customer items such as patio furniture, outdoor equipment, or rugs.

“Amazon’s new facility is another testament to the nation and the world that Oklahoma is open for business,” said Oklahoma Governor Kevin Stitt. “As governor, it is my priority to foster a climate where businesses can grow, thrive and expand in order to provide jobs for hardworking Oklahomans to support their families. I salute Amazon on its expansion and look forward to its continued growth in our state.”

“We appreciate Amazon’s continued investment in Oklahoma City and look forward to the positive impact



Rendering of future Amazon fulfillment center.

their presence will have on future job creation and the overall economy of our great city,” said Oklahoma City Mayor David Holt.

“Amazon’s continued growth in Oklahoma City is a recognition of the strength of our market,” said Roy H. Williams, president and CEO of the Greater Oklahoma City Chamber. “These 500 jobs are particularly important as people who have lost jobs due to the pandemic are looking for long-term stable employment.”

When complete, the company will be operating five facilities in Oklahoma City.

Advertising opportunities available for your business

Reach the Chamber’s engaged, active audience of community and business leaders through available advertising opportunities in 2020.

The POINT! Newsletter

With a monthly circulation of 3,250 print and more than 8,000 digital copies, The POINT! Newsletter communicates topics that are relevant to the business community. Single-placement ad rates start at \$375.

2020 Welcome Guide

This guide directly targets new or soon-to-be-new Oklahoma City residents with information about housing, utilities, weather, education, culture and moving resources. Ad rates start at \$1,250.

VelocityOKC.com

This Chamber website drives the conversation in Oklahoma City about economic development, business advocacy, lifestyle and more. Advertisers will have the

chance to get in front of an audience that wants to know what is going on in Oklahoma City. Leaderboard-sized banner ads are \$100 a month or \$1,000 for the year, and sponsored content is available for \$4,000.

For more information about advertising with the Chamber, contact Nate Fisher at 405-297-8936 or nfisher@okcchamber.com.



WELCOME NEW MEMBERS

Businesses who join the Greater Oklahoma City Chamber are part of the largest coalition of businesses in the state and make the Chamber's work in the community possible. Each member level is identified on the listing below.

ADVISOR

Cortado Ventures

Investments
Mr. Nathaniel Harding 698-1748
12 E. California Ave., Suite 200
Oklahoma City, OK 73104-2459
www.cortado.ventures

ADVISOR

Oklahoma Primary Care Association

Associations / Membership Organizations
Ms. Sara Barry, M.Ed., LBP ... 424-2282
6501 Broadway Extension, Suite 200
Oklahoma City, OK 73116-8249
www.okpca.org

ADVISOR

Wheeler Labs, LLC

Laboratories - Medical
Dr. Jesse McCool 279-6767
655 Research Parkway, Suite 383
Oklahoma City, OK 73104-6276
www.wheeler-labs.com

ASSOCIATE

Camp Pixel LLC

Advertising / Marketing
Mrs. Leanne Regan Fitzpatrick 548-5445
607 NW 28th St., Suite C
Oklahoma City, OK 73103
www.camppixel.com

ASSOCIATE

Chicken N Pickle

Restaurants
Mrs. Lynn Jackson (816) 835-3708
8400 Oklahoma Ave.
Oklahoma City, OK 73114
www.chickennpickle.com/oklahoma-city

ASSOCIATE

Indigo Apartment Homes

Apartments
Mr. Miles Diaz 752-1791
12701 N. Pennsylvania Ave.
Oklahoma City, OK 73120-9451
www.indigookc.com

CORE

Arbuckle Farms LLC

Medical Cannabis
Mr. J Kris Pettigrew 412-0396
900 NW 84th St.
8204 N. Classen Blvd., Suite C
Oklahoma City, OK 73114-2124
www.arbuckle-farms.com

CORE

Ardmore Institute of Health

Nonprofit / Service Agencies
Dr. Ron Stout, MD, MPH(580) 798-4600
3650 Chickasaw Blvd.
Ardmore, OK 73401-1050
www.ardmoreinstituteofhealth.org

CORE

Chansolme Harroz Hays, PLLC

Legal Services
Mr. Preston Sullivan 602-8098
1219 N. Classen Dr.
Oklahoma City, OK 73103-6891
www.thefirmokc.com

CORE

Classen Inn

Hotels & Motels
Mr. Steve Mason 429-7500
820 N. Classen Blvd.
Oklahoma City, OK 73106-7224
www.classenin.com

CORE

Girl on the Go OKC

Concierge Services
Mrs. Stacy Hurst-Vanderhoof 283-6601
6413 NW 162nd Court
Edmond, OK 73013-3230
www.girlonthegookc.com

CORE

McClintock Saloon & Chop House

Restaurants
Mr. Michael Harper 232-0151
2227 Exchange Ave.
Oklahoma City, OK 73108-2627
www.mcclintocksaloon.com

CORE

NewDoor Real Estate

Real Estate
Ms. Donna Allen 938-2002
3825 NW 166th St., Suite C4
3000 W. Memorial Road, Suite 123-120
Oklahoma City, OK 73120-6101
www.newdoor.realestate

CORE

Restore Hyperwellness + Cryotherapy

Health Services
Mr. Max Epps 849-6651
5840 N. Classen Blvd., Suite C01D
Oklahoma City, OK 73118-1211
restore.com/locations/oklahoma-city-ok

CORE

The Salvation Army of Central Oklahoma

Nonprofit / Service Agencies
Mrs. Traci Jinkens 246-1100
1001 N. Pennsylvania Ave.
Oklahoma City, OK 73107-6411
www.salvationarmyokcac.org

CORE

The Estates at Rockwell

Apartments
Ms. Carri Eisenhauer 448-8026
7400 N. Rockwell Ave.
Oklahoma City, OK 73132
www.wilhoitliving.com

Member Upgrades

The following member companies increased their investment in the Chamber, demonstrating strong support of the Chamber's efforts to drive the region's economy. To increase your investment, contact the membership division of the Chamber at 405-297-8949 or membership@okcchamber.com.

ADVISOR

Enterprise Holdings, LLC

Automobile Renting & Leasing
Mr. Jake Whitmore 254-9735
433 E. Memorial Road
Oklahoma City, OK 73114
enterpriseholdings.com

ADVISOR

Oklahoma Hospital Association

Healthcare Consultant
Ms. Sandra B. Harrison, Esq. 427-9537
4000 N. Lincoln Blvd.
Oklahoma City, OK 73105-5207
www.okoha.com

ADVISOR

SERVPRO of Central Oklahoma City

Fire & Water Damage Restoration
Ms. Summer Mize 252-9400
40 NE 46th St.
Oklahoma City, OK 73105-2011
www.servprocentralokc.com



GRAND OPENINGS

Congratulations to Chamber members on their recent Grand Openings! To see the schedule of upcoming Grand Openings or subscribe to the Grand Openings calendar, visit okcchamber.com/grandopenings.



Camp Pixel

607 N.W. 28th St., Suite C
Oklahoma City, OK 73103

Reflections Dental Care

10924 Hefner Pointe Drive
Oklahoma City, OK 73120

ECONOMIC INDICATORS

State of Oklahoma ranked among top 10 best states for manufacturing

- Site Selection Group recently ranked the State of Oklahoma as the 10th best state for manufacturing investment in 2020.
- Site Selection Group is full-service location advisory company that helps their clients to properly evaluate locations for manufacturing investments.
- The categories and weightings used to determine the ranking are listed below:
 - Labor Scalability (5%) · Operating Costs (30%)
 - Target Skill Sets (25%) · Organized Labor (10%)
 - Labor Demand (20%) · Accessibility (10%)

| Overall Rank | State | Total Index Score | Target Skill Sets | Labor Demand | Operating Costs |
|--------------|-----------------|-------------------|-------------------|--------------|-----------------|
| 1 | South Carolina | 1.428 | 1.546 | 1.104 | 1.477 |
| 2 | Tennessee | 1.35 | 1.451 | 1.101 | 1.36 |
| 3 | North Carolina | 1.264 | 1.168 | 0.904 | 1.388 |
| 4 | Georgia | 1.259 | 1.473 | 0.916 | 1.094 |
| 5 | Texas | 1.251 | 1.173 | 0.984 | 1.373 |
| 6 | Alabama | 1.246 | 1.451 | 1.308 | 1.101 |
| 7 | Mississippi | 1.24 | 1.002 | 1.306 | 1.397 |
| 8 | Utah | 1.23 | 1.366 | 1.354 | 0.935 |
| 9 | Idaho | 1.203 | 1.235 | 1.486 | 0.885 |
| 10 | Oklahoma | 1.202 | 0.952 | 1.418 | 1.197 |

For comprehensive Economic Indicators and Regional Data, www.greateroklahomacity.com/economicindicators or contact Eric Long, Research Economist – 405-297-8976; or email at elong@okcchamber.com

Source: Site Selection Group 2020, <https://info.siteselectiongroup.com/blog/best-states-for-manufacturing-in-2020>

FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

TOGETHER WE GIVE.

Your gift helps support the YMCA of Greater Oklahoma City's commitment to never turn anyone away due to their inability to pay. Learn more about the Y and how your contribution improves our community.

ymcaokc.org/give

LOOK INSIDE!

5 Gen. Bunch and FAA Director headline State of Aerospace

7 Crowdfunding program created to help launch small businesses

11 Work of Criminal Justice Advisory Council making a difference in jail counts

13 Amazon announces plans for a seventh OKC facility

 twitter.com/okcchamber

 facebook.com/okcchamber

Periodicals PAID
Oklahoma City, OK
73102

RETHINK RECONNECT REIMAGINE

With flexible Internet, Voice and WiFi packages tailored to meet your new needs, you'll have the solutions you need to get back to business.

COX
BUSINESS®

GET 50 MBPS INTERNET
AND IP CENTREX SELECT FOR

\$74/mo*

for 6 months, wifi equip. add'l

Paperless billing and auto-payment enrollment required

- NO ANNUAL CONTRACT
- FREE SELF-INSTALL
- 30-DAY MONEY-BACK GUARANTEE

Call **(405) 286-5000** or visit coxbusiness.com to switch today

*Offer ends 12/31/20. Available to new commercial data subscribers (excluding gov't agencies and schools) in Cox service areas. \$74/mo includes Cox Business Internet™ 50 and IPC Select for months 1-6 and free self-install; \$10 step-up in month 7. Rates subject to change after month 7 or if you cancel Auto Pay or Paperless Bill. Offer requires Auto Pay and Paperless Bill. Price excludes equipment, professional installation, construction, inside wiring, taxes, surcharges and other fees, unless indicated. Offer is nontransferable to a new service address. "No annual contract" means no specific term period requirement and no early termination fees. All Cox services are provided subject to Cox Business General Terms (including mandatory arbitration provisions), Acceptable Use Policy (including Cox's right to terminate service for abuse of network), and other policies, which may be found at www.cox.com/aboutus/policies.html. CB Internet: Uninterrupted or error-free Internet service, or the speed of your service, is not guaranteed. Actual speeds vary. Rates and bandwidth options vary and are subject to change. DOCSIS 3.0 or higher modem may be required, unless indicated. See www.cox.com/internetdisclosures for complete Cox Internet Disclosures. Voice: 15-seat maximum. IPC Select is limited to direct-dialed domestic calls and is not available for use with non-switched-circuit calling. Desktop app included; physical handsets may be purchased separately from Cox. Access to E911 may not be available during equipment or extended power outage. Telephone services are provided by an affiliated Cox entity. Services are not available in all areas. Discounts can't be combined or added with other promotions nor applied to any other Cox account. 30-day satisfaction guarantee limited to refund of standard installation/activation fees and the first month's recurring service and equipment fees (and equipment purchase fees if purchased from Cox) for the newly subscribed services only. Excludes all other costs and charges. Refund must be claimed within 30 days of service activation. Other restrictions apply. © 2020 Cox Communications Inc. All rights reserved. NPA107426-0010